

STEVE CADY

Creative Director: Art Director

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PLACES THAT PAID ME

Anheuser-Busch New York, NY

Creative Director 2022-Now

Associate Creative Director 2019-2021

- Lead creative direction for 1/3 of the Anheuser-Busch portfolio.
- Directed creative which is consistent across channels including: 360 campaign work, branding, Web3, NFT, social, digital, video, print, CRM, OOH, PR stunts & package design.
- Manage, mentor and lead a team of 9 designers/art directors, acting as a sounding board/creative leader for the team.
- 3D modeler, sculptor and animator
- Oversee countless productions ranging from large scale video & photo, to small scrappy social shoots.
- Worked with executive leadership to grow organization from 30 to 80+, by bringing in talent & establishing processes to scale creative group.
- Lead creative for innovation group launching brands & establishing visual identities.
- Launched Cutwater's current brand platform with a Superbowl spot.

Clients: [Stella Artois](#), [CACTI](#), [Cutwater](#), [Babe](#), [Bon V!V Spiked Seltzer](#), [RITAS](#), [Social Club](#), [Estrella Jalisco](#), [Bud Light](#), [Goose Island](#)

Forsman & Bodenfors (Formerly KBS) New York, NY

Associate Creative Director 2018-2019

Senior Art Director 2016-2018

- Routinely rolled my sleeves up to work alongside the creative team, while motivating & providing mentorship & guidance to junior employees.
- Regularly managed production shoots including broadcast, documentary, PR stunts, online videos & photography.
- Built & managed a positive relationship with clients, production teams, directors, editors & visual effects artists.

Clients: [Red Robin](#), [JBL](#), [eSight](#), [Hyatt](#), [Boar's Head](#), [PODS Moving and Storage](#), [UNICEF](#) & [Monster.com](#)

TAXI New York, NY

Art Director 2015-2016

Clients: [MiO](#), [Applegate](#), [V8](#), [Gevalia](#), [Mohegan Sun Casino](#) and [Pete & Gerry's Organic Eggs](#)

MMB Boston, MA

Art Director 2013-2015

Clients: [Carrabba's Italian Grill](#), [Ken's Salad Dressing](#), [UNICEF](#), [Ocean State Job Lot](#), [Climax Moonshine](#) & [Toyota](#)

Healthy Interactions Chicago, IL

Graphic Designer 2009-2013

Clients: [Healthy Interactions](#), [Blue Cross Blue Shield](#), [Lilly](#), [Merck](#) & [University of Oklahoma](#)

Meyer/Fredericks & Associates Chicago, IL

Graphic Designer 2006-2009

Clients: [Verizon](#), [Harley-Davidson](#), [Scrub Island Resort](#), [Dance Chicago](#), [Lakeshore Medical Center](#) & [Centre East Theatre](#)

AWARDS

Cannes Short List
Clio - Silver
Hatch Awards - Gold
Emmy
The Webby's
Adweek
Creativity
The Drum
Fastcompany

LEARNING & SKILLS

Chicago Portfolio School

Chicago, IL Certificate in Art Direction

Bradley University

Peoria, IL Double major: Advertising & Multimedia.

Software Knowledge

Photoshop, Illustrator, InDesign, Premiere, After Effects, Blender, Substance Painter